

# Commercial Exhibits Rules & Policies



Shasta District Fair & Event Center  
1890 Briggs St., Anderson, CA 96007  
(530) 378-6789 \* Exhibits@sdfeventcenter.com  
[www.ShastaDistrictFairandEventCenter.com](http://www.ShastaDistrictFairandEventCenter.com)





Dear Commercial Exhibitor:

**Thank you for your interest in the Shasta District Fair.**

This 2024 Commercial Exhibit Rules & Policies handbook is designed to bring the most up to date information regarding our Fair and its operation. **Please read this information carefully.** These policies have been established for the benefit of all involved in the Shasta District Fair. By following the rules and regulations, we can ensure everyone an enjoyable, successful, and rewarding experience at the Fair.

These rules apply to all exhibitors, sponsors, and all other individuals, corporations, associations, fairgoers etc., while on the Shasta District Fairgrounds. **Please keep a copy of this handbook in your booth for the entire run of the Fair.**

By signing the Commercial Exhibit Application, you are acknowledging you have read and know these rules and regulations. **It is your responsibility to know the rules.** The Fair reserves the right to decline, restrict, prohibit, or remove any Exhibit, Exhibitor or proposed Exhibit or Exhibitor, not approved, and to permit only such matter and conduct as approved. This reservation covers persons, exhibitors, things, conduct, printed matter, advertising, souvenirs and emblems, and all else which affects the Fair, prior to and/or during the Fair. Management retains the right to remove any licensee (exhibitor) from the Fair at any time without notice for reasons deemed necessary by Fair Management. It is important that all representatives or employees working in your exhibit be aware of the rules set forth in this booklet. **These rules and regulations will be strictly enforced.**

The management of the Shasta District Fair reserves the right to amend, add to and interpret the following Rules and Policies and to determine finally all questions and differences with respect thereto, arising out of, connected with or incident to the Fair. This booklet summarizes the rules and policies and is published annually governing the use of exhibit space and conduct of exhibitors and is referenced in the Rental Agreement for exhibit space.

Hope to see you at the Shasta District Fair!

# 2024 Shasta District Fair & Event Center General Operating Information

## June 19-22, 2024

**Shasta District Fair**  
**1890 Briggs Street**  
**Anderson CA 96007**  
**(530)378-6789 (530)378-6788 FAX**  
**Email: [exhibits@SDFeventcenter.com](mailto:exhibits@SDFeventcenter.com)**  
**Website:**  
**[WWW.ShastaDistrictFairAndEventCenter.com](http://WWW.ShastaDistrictFairAndEventCenter.com)**

### Fair Staff

Melanie Silva – CEO  
Robin Levine – Admin Asst/Recep  
Carlie Paradis – Exhibits/Conc Rep  
Tom Atkinson – Sr. Maintenance  
Jason White - Maintenance  
Nick Wooten – Maintenance

### 2024 Ticket Prices

Adults	\$10.00
Senior (62+)/Military	\$ 7.00
Children (6-12 years)	\$ 6.00
Children (under 6)	Free
4 Pack Admission Pre-sale	\$29.00
<i>(Available May 1 – June 18, 2024 at close of business)</i>	
Carnival <u>Pre-sale</u> wristbands	\$30.00
<i>(Available May 1<sup>st</sup> – June 18, 2024 at close of business)</i>	
Carnival Wristbands w/Serv Fee	\$37.00
Parking	\$ 7.00

### Special Admission Days

**Wednesday**      **Dollar Day**

*(Children 6-12 free)*

**Thursday**      **Senior's Day**

*(Seniors 62+ free)*

### Attendance

2023 Attendance	83,007
2022 Attendance	65,360
2021 Attendance	81,794
2020 Attendance	No Fair due to COVID-19
2019 Attendance	74,711
2018 Attendance	68,047
2017 Attendance	51,551

### Regular Office hours

Monday – Friday  
8 AM – 5 PM

### Fair Week Office Schedule

Monday – Tuesday  
8 AM – 8 PM  
Wednesday – Saturday  
9 AM to close of Fair.

### Fair Hours

**Wednesday – Thursday**  
TBD – 11 PM  
**Friday - Saturday**  
12 Noon – Midnight

### EXHIBIT Hall Hours

**Wednesday - Thursday**  
TBD  
**Friday - Saturday**  
12 Noon – 10 PM

### EXHIBIT SET UP

Exhibits may be installed:  
Monday, June 17 from 9 AM to 8 PM.  
Tuesday, June 18 from 8 AM to 9 PM  
Wednesday, June 19 from 8 AM to 11 AM\*  
**(\*Wednesday must have fair credentials to gain access)**  
Exhibitors of spas, sunrooms, automobiles, boats, storage sheds or any other large exhibits must make arrangements with the Exhibits Department to install their exhibits on Sunday, June 16. **All preparation for exhibits must be completed by 11:00 AM on opening day.** Exhibitors will be responsible for the installation and disassembling of their own displays.

### Commercial Exhibit Prices

*Spaces sold in 10 X 10 increments.*

Indoor (10 X 10 inline)	\$440.00
Outdoor (10 X 10 inline)	\$440.00
<i>(Odd shaped outdoor space pricing will be set by fair management)</i>	
Corner, Premium	\$525.00

# 2024 Shasta District Fair

## Commercial Exhibit Information

### **APPLICATION FOR SPACE**

Exhibitors in good standing from the previous year's fair are invited, early in the year, to participate in the fair. Applications must be received at the fair office shortly thereafter as spaces fill quickly. A deposit is not required for application to be considered. New locations may be requested, but there is no guarantee that requests will be granted. You may specify your space preference on your application. The exhibit staff will endeavor to allocate spaces according to exhibitor requests, type of exhibit and variety of product. **Commercial Exhibits will only be in Shasta Hall or outside.** The Fair reserves the right to refuse space to any applicant (returning or new) for any reason or relocate any exhibitor without notice. Applications are available online at:  
[www.ShastaDistrictFairAndEventCenter.com](http://www.ShastaDistrictFairAndEventCenter.com).

### **CONTRACT**

A contract agreement will be mailed to you if your application for space is accepted. Read, acknowledge, sign and return all copies of the contract form to the Fair office as soon as possible. The CEO will sign the agreement and your copy will be mailed to you.

### **OWNERSHIP**

It is agreed and understood by the parties that the physical, on-site presence of the current owner or approved owner representative of the company is a condition precedent to the performance of the agreement. In the event that Contractor's company should be sold to a third party and /or the current owners for any reason should cease to be active in the management and operation of the named company at any time during the lifetime of the agreement, the Fair at its sole option shall have the right to terminate the agreement by giving thirty (30) days written notice to contractor. The contractor must notify the Fair within 30 days if company is sold.

### **SUB-LEASING AND RELOCATION**

Exhibitors may not assign, sub-lease, or apportion any part of assigned space, at any time. Exhibitors may be re-located as deemed necessary by fair management only.

### **PAYMENT OF FEES**

A deposit of at least 50% of total booth cost is required with all contracts for space reservation. Balance due is payable on or before the contract deadline (see your contract agreement). Failure to comply may result in the cancellation of the contract by Fair Management. Full payment is also acceptable. After May 17, 2024, full payment of fees is due with return of contract. All payments should be made payable to Shasta District Fair. **A late penalty (3% of the contract amount) may be charged to those exhibitors who do not return their contract and all fees by the date specified on the contract. Exhibitors who fail to pay all fees, including late fee, within 15 days of the date specified in the contract may have space resold.**

### **No checks will be accepted after May 17th.**

**Cash, Credit Card (Visa, MasterCard, or Discover Card), Certified Check, Money Order or Cashier's Check only will be accepted after May 17<sup>th</sup>.**

A \$25 administrative fee will be charged for lost contracts that need to be replaced and a \$25 returned check fee for any check returned for any reason. Returned checks must be paid by cash, certified check, money order or cashier's check within 10 days or space will be resold.

Exhibitor shall pay all required fees, taxes, and deposits in addition exhibitors shall obtain licenses, applicable to the operation of said exhibit and shall be responsible for other city, county and state permits and licenses required by law.

### **REFUND INFORMATION**

If the fair is canceled due to COVID-19 all fees will be refunded.

If licensee cancels 90 days prior to opening of the fair - 75% of the amount paid may be refunded; 60 days prior to opening day- 50%; 30 days prior to opening day - 25%. No refunds will be made if cancellation is less than 30 days prior to the fair's opening day. Requests for refunds must be made in writing with the return of the unsigned contract form and are subject to the approval of the Board of Directors.

# 2024 Shasta District Fair

## Commercial Exhibit Information

### **STATE SALES PERMIT**

***(NO FEE REQUIRED)***

Exhibitors selling at the fair must have a State Sales Permit Number (Tax Resale I.D. #) on file with the Fair. Sales Tax in Anderson, CA is 7.75%. There is no charge in obtaining this permit from:

**State Board of Equalization  
2881 Churn Creek Road  
Redding, CA 96002**

**Phone: (530) 224-4729.**

**Local sales tax must be allocated to the City of Anderson.**

### **INSURANCE CERTIFICATE**

***(FEE REQUIRED, unless you have a provider)***

All exhibitors are required to provide an original "Certificate of Insurance" in the minimum amount of \$1,000,000 by the date specified in your contract. All certificates must list the Additional Insured as outlined in the FE-13 "Insurance Statement" \*(see below). Have your insurance agent add the following to your Insurance Certificate:

**\*Additional Insured:** "That the State of California, the California Fair Services Authority, the District Agricultural Association, County Fair, the County in which the County Fair is located, Lessor/ Sublessor if fair site is leased/subleased, Citrus Fruit Fair, California Exposition and State Fair, or Entities (public or non-profit) operating California designated agricultural fairs, their directors, officers, agents, servants, and employees are made additional insured, but only insofar as the operations under this contract are concerned."

Cancellation Notice: Notice of cancellation of the listed policy or policies shall be sent to the Certificate Holder in accordance with policy provisions.

**A correct Certificate of Insurance must be submitted on or before May 17, 2024, thereafter, the exhibitor will be required to purchase insurance from CFSA.** A charge of \$120 per booth must be paid prior to the booth being set up to provide insurance for you. This is a liability insurance required of all exhibitors.

**If you wish to purchase insurance via the Fair office, please send a Payment in the**

**amount of \$120 per booth** Made payable to:  
**Shasta District Fair**

### **EXHIBIT SET UP**

Exhibits may be installed:

Monday, June 17 from 9 AM to 8 PM.

Tuesday, June 18 from 8 AM to 9 PM

Wednesday, June 19 from 8 AM to 11 AM\*

**(\*Wednesday must have fair credentials to gain access)**

Exhibitors of spas, sunrooms, automobiles, boats, storage sheds or any other large exhibits must make arrangements with the Exhibits Department to install their exhibits on Sunday, June 16. **All preparation for exhibits must be completed by 11:00 AM on opening day.** Licensee will be responsible for the installation and disassembling of their own displays.

### **FORKLIFTS**

Forklifts with operators for unloading heavy material are available on request. Arrangements must be made at least one week in advance of the Fair and for a specific time. The cost of forklift assistance is \$75 hour; time is charged in 15-minute increments with a 1 hour minimum. Payment is due in advance of service and is the sole responsibility of licensee. A \$75 non-refundable deposit is due at the time of forklift reservation and will be attributed toward forklift fee.

### **ADMISSION CREDENTIALS/PASSES**

**Exhibitors will receive.**

**2 books of four (4) admission passes**

(8 single admission Passes total)

**1 Photo ID**

(admission for 1 person all 4 days)

**These passes are to be used for admission by yourselves or employees only.**

### **Optional:**

If you choose, you may upgrade your 2 books of exhibitor passes for photo IDs for \$6.00 extra per ID. Please remember the photo ID is only valid for admission of the person pictured on the ID. Please indicate your preference on the Credential order form. Please supply the name of the person(s) to be issued photo IDs on the credential form.

If you have multiple spaces at the fair, the fair will consider your needs. Requests of this nature must be made prior to set-up and approved by

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## Commercial Exhibit Information

fair management. Passes may be picked up upon arrival during set-up hours. Prior arrangements must be made to pick up passes early. The sole purpose of these passes is for admission of exhibiting employees who are actually engaged in the operation of the contracted space. **Passes are not to be given to patrons of the fair.**

### ***Additional Worker Passes***

The person who contracted the space with the fair may purchase additional worker passes.

**Work Credentials**                      **\$19.00**  
(book of four single admission passes)  
**Photo ID**                                **\$24.00**  
(admission for 1 person all 4 days)

**Purchases are limited to a total of 5 additional work credentials books or 5 photo Id passes.**

**Please supply us with the credential information by June 12, 2024. Exhibitor passes will not be available for purchase after close of business Wednesday, opening day of the fair.**

If you need more than five additional books, you may purchase a 4-Pack of admission tickets before 5:00 PM on June 18, 2024 for \$29.00. Season passes are available for purchase in the main office or main ticket booth.

### **PARKING PASSES**

**Exhibitor parking is in Lot 2, 3, or 4.**

**Exhibitors will receive:**

**2 books of four (4) daily parking passes**  
(8 daily parking Passes total)

**These passes are to be used for parking by yourselves or employees only.**

If you have multiple spaces at the fair, the fair will consider your needs.

### ***Additional Exhibitor parking***

Additional parking passes may be purchased by the exhibitor.

**Exhibitor Presale Parking**                      **\$18.00**  
(book of 4 daily parking passes)

***These passes are valid only in Lot 2, 3, or 4.***

**Purchases are limited to a total of 2 additional parking books.**

**Licensees (Exhibitors) are expressly prohibited from selling, duplicating or reissuing Admission or Parking Credentials.**

**Violators will be removed from the grounds and will be unable to participate in the future.**

***It is the responsibility of the exhibit booth representative to pick up and sign for all passes.***

**No additional "free" exhibitor credentials or parking passes are available.**

### **EXHIBIT LOCATION & CHECK-IN**

Upon arrival and prior to the construction of the booth, LICENSEE WILL BE REQUIRED TO CHECK- IN with the Exhibits Staff at the West end of Lassen Hall. A fully executed contract, including proper insurance, must be on file in order to proceed with the check-in process. Information will be issued at this time, which will include such necessary items as CREDENTIALS, booth location, etc.

**Exhibitors are required to check in no later than 9:00 PM on Tuesday, June 18, 2024.**

Any exhibitor who has not checked in or contacted the Exhibits Office by 9:00 PM Tuesday, will forfeit their space. Spaces will be resold. All fees paid will be considered forfeited.

### **HEALTH DEPARTMENT PERMIT** **(FEE REQUIRED)**

The Shasta County Health Department will be conducting inspections at each commercial exhibit booth that is offering/selling food or water products at the fair to ensure that proper procedures and regulations of the department are being met including the advance purchase of a Shasta County Health Permit. In order to obtain information regarding whether or not your exhibit needs a health permit, or to obtain a Health Permit, please contact the Shasta County Environmental Health Department at (530) 225-5787. Exhibitors with a permit are responsible for understanding all requirements of the Health Department.

### **EXHIBIT BOOTH STANDARDS**

There is an established and defined difference between a Fair and a Swap Meet or "Flea Market". **Set-ups and or displays that resemble those found at Swap Meets will not be allowed and will be required to conform to Fair standards.** No aluminum poles, bamboo siding or plain folding tables, etc. will be

# 2024 Shasta District Fair

## Commercial Exhibit Information

permitted. The Fair Management reserves the right to determine the appropriateness of a display or exhibit. Participants are required to submit a detailed drawing, picture or diagram of their proposed booth with their original application.

### **STAFFING YOUR BOOTH**

Your booth **must be properly staffed at all times during the fair's operating hours and hall hours.** Remember, you will require breaks throughout the day and will need help to staff your booth while you're away. Our exhibit staff will be checking to ensure all booths are manned during our entire hours of operations.

### **BUILDING HOURS**

Exhibit buildings will be open:  
TBD Wed-Thurs  
12 Noon – 10 PM Fri-Sat

***No tear down of exhibits until after 11 PM on Saturday.***

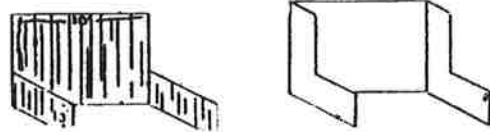
### **BOOTH APPEARANCE**

The licensee is totally responsible for the maintenance and attractive condition of assigned space. Space must be cleaned and put in attractive condition prior to the official opening each day of the Fair. **All storage of supplies, boxes or cases must be kept from view of the public.** All signs must be professionally made. Any sign found undesirable by the Exhibits Department will be removed.

### **DISPLAY AREA**

Back wall drape and 3' tall side drapes are provided by the fair at no charge. Drapery (including side drapes) cannot be moved for any reason without written permission of Fair Management. **Do not pin or attach, in any way, objects to the draperies. Any damages to the drape will be charged to the exhibitor.** Display heights at the back walls of all booths shall not exceed eight feet (8ft.). Vendors must remain in their designated booth space. *Vendors are not allowed to solicit in the aisles.* **No part of the exhibit shall extend beyond the 10' X 10' diameter of booth draperies or block the aisle or the view to adjoining exhibitors.**

**SIDE DISPLAY MATERIALS IN THE BOOTH SHALL NOT EXCEED 48 INCHES IN HEIGHT, IN THE FIRST 5 FEET IN FROM THE AISLE.** This will guarantee that no neighboring exhibitor is hidden. All above-mentioned height requirements **MUST** be observed. Noncompliance could affect future participation with the Shasta District Fair.



Licensee may decorate their booths or employ an independent firm to do so at their own cost. All materials must be flame proof with final approval resting with the State Fire Marshal and local fire safety authorities. All Fire Protection devices must be visible and accessible at all times.

**Please plan accordingly if you are in a booth space with fire protection equipment in it. Booths with electrical panels in them must allow for access to the panels and leave 3 feet in front of the panel for emergency access.**

### **GROUNDS ACCESS**

During the Fair hours of operation, no vehicles will be allowed on the grounds. The Main gate will be accessible between 9 AM and 11 AM for outdoor exhibitors. Indoor commercial exhibitors with proper credentials will have access through Gate 9 for unloading into commercial exhibit buildings. These permits will not allow for parking vehicles in the main parking lot. Any vehicle without the proper exhibitor sticker will be towed. Outdoor exhibitors needing to restock should enter with their vehicles through gate 1. You will need to be sure the proper delivery pass is displayed in the window of your vehicle for access.

**PLEASE NOTE:** Gate 9 is for vehicle traffic only. No foot traffic will be allowed through gate 9, exhibitors not driving onto the grounds must go to gates 4 or 6.

### **RESTOCKING OF BOOTHS**

The Commercial Exhibit buildings will open one hour prior to the Fair opening for booth restocking. Exhibitors may drive up to building during the following hours with proper credentials:

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## Commercial Exhibit Information

### **Wednesday-Saturday 11 AM-11:30 AM**

All major restocking of booths, refilling of spas and booth maintenance must be completed 15 minutes prior to opening each day. No vehicles will be allowed to park on the grounds. **Any vehicles left on the grounds after 11:30 AM will be towed.**

### **FIRE AND SAFETY REGULATIONS**

All Fire Protection devices must be visible and accessible at all times. Please plan accordingly if you are in a booth space with fire protection equipment in it. All decorations and booth material must be flame proofed and are subject to inspection and approval of the State Fire Marshal. All helium tanks must be secured to State Fire Marshal specifications.

### **UTILITIES**

#### **Electrical Energy Shortage**

In the event of an electrical power energy shortage whereby the public utility company deems it necessary to reduce, cut or rotate electrical services to the Shasta District Fair, the Fair shall not be liable for any losses suffered by Lessee due to the power shortage. In the event that water, gas, or electricity is cut off because of causes beyond the Shasta District Fair's control, the Fair shall not be liable for any losses suffered by Lessee.



#### **Electrical Service**

One single 110V (500 watts) electric outlet is available to all exhibitors at no charge, within a reasonable distance to all booths (outdoor booths - within 50 feet). If you require more than a 110 V outlet, we must be advised of the type of equipment used, voltage-current phase and cycle, and wattage of kilowatt current required when making application for exhibit space. Additional electrical requirements must be stated on the application form. Additional electrical requirements will be subject to availability and additional charges will be assessed as follows:

**\$25 per each additional 500-watt block** (i.e. 1500 watts required = \$50; 500 watts free + 2 - 500-watt blocks @ \$25 each).

**MANAGEMENT RESERVES THE RIGHT TO DENY REQUESTS FOR UTILITIES.**

***During non-show set-up hours, Management will require conservation of energy. A***

*minimum number of lights will be turned on during set up.*

#### **Panel access**

Booths with electrical panels in them **must allow for access to the panels and leave 3 feet in front of the panel for emergency access.**

#### **Telephone Service**

Limited phone lines are available. There is a \$25 hook up fee. If you need a temporary phone line, please indicate that on your application. You will be contacted by the Exhibits Rep to let you know if a line is still available.

#### **Internet Service**

Temporary connection to Wi-Fi is available. If you need a temporary connection, please indicate that on your application. You will be contacted by the Exhibits Rep to let you know if a wireless Internet connection is available.

#### **Water Service**

Exhibitors requiring water must indicate such requirements on their application, as water is limited.

### **TABLES & CHAIRS**

**The Fair does not provide tables, chairs, table skirts, or exhibit materials,** (back wall and side drapes only). You are responsible for providing any necessary tables, chairs or other special exhibit items you may require. **We do not** have any available for use or rent.

### **SOUND EQUIPMENT**

Radios, television sets, loudspeakers, organs, etc., are subject to the approval of Management. If used, they must be so controlled as not to interfere with other exhibitors. **This privilege may be revoked at any time.**

### **VOICE AMPLIFICATION SYSTEMS**

Voice amplification systems will be permitted in buildings. However, the volume **MUST** be kept at a reasonable level. Complaints received regarding abuse of the privileges will result in removal of the amplification system and seriously jeopardize future consideration of exhibitor.

### **RAFFLES AND DRAWINGS**

Raffles will not be permitted. Only "free" drawings, which have been approved by the Fair



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## Commercial Exhibit Information

Management and comply with all applicable federal, state and local statutes and ordinances, will be permitted. **All drawings must be held prior to the close of the Fair and a winners list must be submitted to the Fair office.** All drawing entries must be collected within contracted space assignment. Roving solicitation elsewhere is prohibited.

### **PRODUCTS SOLD**

**Only the products listed on the contract may be sold.** All exhibitors must list in detail the items they wish to sell on their application. There are no exclusive sales given to any Exhibitor. **There may be the possibility of similar or like items being sold at the Fair.** Fair Management will try to keep the sale of like items to a minimum. **All products to be displayed or sold must be listed on the contract as well as a California Resale Number** (Sales Tax in Anderson, CA is 7.75%). NO SUBSTITUTIONS can be made without prior approval of management. Management will determine whether a product or service is offensive, in bad taste or in conflict with another exhibitor and shall reserve the right to refuse any exhibit, exhibit item or exhibitor before or during the Fair.

### **PRODUCT RESTRICTIONS**

**Stickers of any kind will not be allowed.** Exceptions will be made to licensees who sell pre-packaged sticker sheets, however prior approval must be obtained from the Exhibits Office. **No product or service of pornographic or drug related nature will be permitted. No Stink bombs, snap guns, Silly String, Party String, disappearing ink, poppers or other exploding devices, including fireworks will be allowed. No weapons or items resembling weapons and No Lighters will be allowed.**

**All Roving solicitation is prohibited!**

### **GIVE AWAY ITEMS**

**All promotional give-away items must be listed on the application and approved by fair management. No Stickers will be allowed.** Only balloons with exhibitor name or logo will be allowed. Any vendor that intends to give away helium balloons must follow all Fire Marshall Specifications. Helium tanks must be secured to the wall with a chain. Any vendor

that brings a helium tank must request an outside wall space to safely secure the tank. "Party tanks" may be secured to tables.

### **UPS DELIVERIES**

Exhibitors may receive UPS deliveries Wednesday - Saturday near the Main Gate. Fair management will make an effort to coordinate a specified delivery time for all packages and will notify vendors. Think ahead. The fairgrounds will not sign for any deliveries to exhibitors. You must be at the main gate to receive your packages. Early supply planning will prevent the need for UPS. Deliveries are not the responsibility of the Shasta District Fair.

### **OTHER DELIVERIES**

The main gate will be used for acceptance of deliveries between the hours of 8 AM and 10 AM, Wednesday - Saturday. Proper credentials will need to be obtained in order for entrance into the main gate. No deliveries will be allowed during Fair operating hours.

### **ANIMALS**

Dogs, cats, birds or other animals are not permitted in or near an exhibitor booth or on the Shasta District Fair at any time.

### **ALCOHOL RESTRICTIONS**

**Vendors and/or Exhibitors are not allowed to bring or dispense alcoholic beverages on the Shasta District Fair property.** Violations of this policy will jeopardize future participation at the Shasta District Fair.

### **NO SMOKING ORDINANCE**

The Fairgrounds does not allow smoking except in designated outdoor smoking areas. The Fairgrounds is a state-owned facility. Pursuant to State Ordinance, smoking is prohibited in any state-owned building. Exhibitors are expected to adhere to the smoking policy as adopted by the Fairgrounds. The designated outdoor smoking areas are: (1) Eastern side of Ferreira Hall, (2) near Axner Rest Area, (3) near the beer garden and grandstands area, (4) Racetrack pit area, (5) parking lots 1, 2, 3, and 4. Please see the attached map.



### **RV FACILITIES (FEE REQUIRED)**

There are limited amounts of RV spaces with water and electrical hook ups available. RV

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## Commercial Exhibit Information

spaces will be allocated on a 1st-come basis and must be paid for in advance to reserve. **These spaces are for RVs only, not for autos.** No tents will be allowed. **You will receive an RV reservation form with your contract. Return it to the Fair Office as soon as possible to receive an RV space. There are no guarantees that all requests will be filled.** RV with water/electrical hookup - \$150 per space (Tuesday-Sunday). Only trucks with campers on them will be allowed to park in the RV area. **Autos will not be allowed to park in the RV area. Auto parking will be in lot 2, 3, or 4. Vehicles pulling trailers must be unhooked and parked in lots 3 or 4.** For more information, please call the Fair Office. RV spaces are available prior to and following the fair at \$30/night. Arrangements must be made in advance of arrival.

### **STOCK TRUCK PARKING**

Limited spaces are available for stock truck parking. There will be a designated area for stock truck parking. The cost will be \$150 (Tuesday-Sunday) with electrical hook-up or \$90 for dry parking on the grounds. Please specify on the application if you need stock truck parking. Stock trucks/trailers may also be parked in lot 4 in the designated area at no additional charge. Please note that vehicles parked in the stock truck parking area in lot 4 will not have in/out privileges.

### **GOLF CARTS/MOTORIZED CARTS**

Any concessionaire or exhibitor desiring to use a golf cart or other motorized service cart during the Fair must submit the respective fee of \$50/vehicle for a Golf Cart Permit and a certificate of insurance with limits of liability not less than \$1,000,000.00 combined limit/bodily injury and property damage. The insurance certificate must also name the Shasta District Fair as an additional insured. The Certificate must cover the time the cart is to be on the fairgrounds. Permits issued must be displayed on the front of the vehicle. **Absolutely no carts will be allowed on the main concourse during Fair hours. All permit holders will receive a map of approved driving areas.**

### **PROTECTION FROM THEFT**

Fair personnel will be assigned to each exhibit building during operating hours of the fair. 24-

Hour security services are provided on the grounds, but it is impossible to prevent thievery completely. Plan to lock up any valuables or items, which may be carried away by hand. Any losses or infractions should be reported to the building clerks immediately upon detection.

## **CLOSING NIGHT:**

**Inside Exhibits may NOT be dismantled before 10 PM.** However, the Fair reserves the right to close the event earlier. **VEHICLES WILL NOT BE ALLOWED ON THE FAIRGROUNDS UNTIL THE GROUNDS ARE CLEARED OF PATRONS AND FAIR MANAGEMENT DEEMS IT SAFE TO BRING VEHICLES ON THE FAIRGROUNDS. *The Exhibit Buildings will be closed at 1:00 AM on closing night and all exhibitors must exit at that time.* NO VEHICLES WILL BE ALLOWED INTO THE EXHIBITS BUILDING ON CLOSING NIGHT.** If you require vehicle access into the Exhibits Building, you may enter after 9:00 AM on Sunday morning following the close of Fair only. **All exhibits in their entirety must be removed prior to 1:00 PM on the Sunday following the Fair.**

**THE SHASTA DISTRICT FAIR CANNOT BE HELD RESPONSIBLE FOR ANY ITEMS LEFT BEYOND 1:00 AM CLOSING NIGHT OF THE FAIR.**

**EXTREME CAUTION SHOULD BE EXERCISED ON CLOSING NIGHT.**



# Shasta District Fair 2024

Contract#	_____
Location	_____
Amount	_____

## COMMERCIAL EXHIBIT APPLICATION

### "Imaginations Soar at the Shasta District Fair 2024" June 19-22, 2024

Email: [Exhibits@SDFEventCenter.com](mailto:Exhibits@SDFEventCenter.com) Phone: (530)378-6789 Fax: (530)378-6788

*Please Print*

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Street Address: \_\_\_\_\_

City & State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Day: \_\_\_\_\_ Evening: \_\_\_\_\_

Cell: \_\_\_\_\_ FAX: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

List of Fairs where you have exhibited:

_____	_____
_____	_____
_____	_____

Provide a detailed list of items to be displayed or sold:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Exhibitor must list all items for consideration-items not listed will NOT be allowed without prior approval from Fair management.**

Attach additional pages as necessary.

***Enclose a photo or brochure of booth set-up and products/services.***

# Shasta District Fair 2024

Contract#	_____
Location	_____
Amount	_____

**DO YOU PLAN TO:**

Give away product or food samples? If so, what? \_\_\_\_\_

Use sound devices? (P.A. System, etc.) \_\_\_\_\_

Conduct a drawing? (Name method & prizes) \_\_\_\_\_

What electrical devices do you plan to plug in? \_\_\_\_\_

Will you need RV parking? Yes \_\_\_\_\_ No \_\_\_\_\_

**All Vendors selling products must provide a Resale License number**

STATE RESALE # \_\_\_\_\_

**EXHIBIT SPACE DESIRED:**

*Indicate your 1st, 2nd, and 3rd choice for exhibit space by writing the space number on the appropriate line*

**SHASTA HALL:**

Do you prefer: Double Corner \_\_\_\_\_ Corner + inline \_\_\_\_\_ Corner \_\_\_\_\_ Inline \_\_\_\_\_

**OUTDOORS EXHIBIT SPACE (Limited):** \_\_\_\_\_

Size of inside or outside space you are requesting? \_\_\_\_\_ *(Spaces sold in 10 x 10 increments)*

**I agree to abide by the rules and regulations stipulated in the Commercial Exhibit Rules and Policies. I understand this is not an offer of space by the Shasta District Fair. I understand that the Shasta District Fair Management reserves the right to refuse any exhibit, exhibit item or exhibitor before or during the Fair.**

\_\_\_\_\_  
**Authorized Signature**

\_\_\_\_\_  
**Please Print Name**

\_\_\_\_\_  
**Title**

Please return this application to:

Exhibits Coordinator  
Shasta District Fair  
1890 Briggs Street  
Anderson, CA 96007  
Or Fax to (530)378-6788  
Email: Exhibits@SDFeventcenter.com

**Please Note: Applications must have photos, brochures, or illustrations of booth set-up to be considered.**