

FEATURE BOOTH COMPETITION

COUNTY/COMMUNITY ORGANIZATION BOOTHS Limited to Shasta County

ENTRIES CLOSE: Friday, May 22, 5 PM
ENTRY LIMIT: One
ENTRY FEES: Variety Booth: \$10.00 Special Booth: \$10.00
ENTRY FORM: Online
EXHIBITS RECEIVED: Sun-Tues, June 14-16, 8AM-4PM <i>Entries delivered to Lassen Hall</i>
EXHIBITS JUDGED: Wed., June 17, 9 AM
EXHIBITS RELEASED: Monday, June 22, 8 AM - 1 PM
AMERICAN SYSTEM OF JUDGING

Feature Booths will be displayed in Lassen Hall

General Feature Booths Guidelines and Rules:

1. Feature Booths shall be limited to one entry by or for a County, Community, Organization, or Non-Commercial entry in this department.
2. Feature Booth size shall be 10'x10' and should be sufficiently filled.
3. **All lighting in Feature Booths must have an on/off switch accessible to the Fair Staff.**
4. Exhibits must be maintained for the duration of the Fair.
5. All booths will have an 8-ft. back wall and 3ft. sidewalls made with pipe & drape materials. Exhibitors may not staple or pin any items to the curtains.
6. All Feature Booths are non-staffed booths. Staffed booths are considered Commercial Booths and are not displayed in this building. Please see the Commercial Exhibits Policies for Staffed booths.

VARIETY FEATURE BOOTHS

Variety Feature Booth Guidelines and Rules:

1. Variety Feature Booths will be limited to those which display the advantages and the diversity of the agricultural products (either actual product or replica thereof) grown in Shasta County, a community or area represented.
2. Products displayed must have been produced by members of the Community or Organization within the area represented.
3. A typewritten or printed list of the products contained in the booth, arranged alphabetically, or separately by classes, must be attached to (or be a part of) the exhibit, or the percentage

of the score earned for Variety will be disallowed.

Premiums offered for Variety Booths		
1 st	2 nd	3 rd
\$100.00	\$80.00	\$60.00

DIVISION 1 Variety Feature Booths
Class: 1 100 square feet

SPECIAL FEATURE BOOTHS

Special Feature Booths must be sponsored by a Club or Organization displaying a project or activity of that Club or Organization.

Premiums offered for Special Booths				
1 st	2 nd	3 rd	4 th	5 th
\$100.00	\$80.00	\$60.00	Ribbons Only	

DIVISION 2 Special Feature Booths
Class: 1 100 square feet

Feature Booths Scorecard

(NOTE: Judges shall give preference to booths using natural materials in decorations & backgrounds.)

EDUCATIONAL VALUE:	20%
Information value through the use of labeling, legends & any other manner information is conveyed to the public.	
QUALITY:	30%
Excellence of quality displayed. To be determined by market value standards. Immature or overripe products reduce the quality.	
DECORATION & ARRANGEMENT:	15%
Effective use of articles, products, color and animation attractive arrangement & proper grouping of commodities to achieve well-balanced harmony.	
LIGHTING:	10%
Dramatic effects, color and/or any other techniques.	
EXHIBIT THEME:	20%
Thought or idea, expressed by design or feature of the exhibit.	
VARIETY:	15%
Number of different kinds of products displayed, bearing in mind the diversity or limitations of the area each exhibit represents. Additional varieties of the area will count only as enhancing the overall appearance of the exhibit. Separate fruit and/or	



FEATURE BOOTH COMPETITION

vegetable varieties shall count as additional varieties only when sufficiently mature to show individual varietal characters. Canned or processed products shall not be counted as additional varieties of a raw product. Judges shall deduct whenever the quantity of the product is not sufficient to display satisfactory.

INDIGENOUS NON-CULTIVATED PLANTS AND TREES, OR THEIR PRODUCTS, FLOWERS AND ORNAMENTAL PLANTS SHALL NOT BE COUNTED EXCEPT WHEN THE FLOWERS ARE A COMMERCIAL CROP IN THE AREA REPRESENTED.

TOTAL SCORE: 100%

